THE LEADERSHIP DEVELOPMENT BLUEPRINT

A Guide to Building Successful Leaders at All Levels

- Set Direction
- Mobilize People
- Inspire Action & Results
Liddell Consulting Group’s Leadership Development Blueprint builds the foundation for success for your organization.

The Leadership Development Blueprint is designed to help you optimize your workforce through focused leadership development. It provides a unique experience for each leader, and establishes a foundation for personal and organizational success. Liddell Consulting’s unique process blends learning content, tools, assessments, and expert facilitation within its leadership development training programs.

Liddell Consulting uses a real-world approach to leadership development. We focus on training that is based in reality and ‘on-the-job’ challenges leaders’ face. Sessions are spaced strategically to support an adult-learner retention model. One-on-one support, multi-media resources, and reinforcement are standard in every program.

Liddell Consulting Group understands the challenges of today’s business environment. Our Leadership Development Blueprint provides the leadership building blocks your organization needs to lay the foundation for on-going leadership success.
Leadership Development: A Business Priority

Marketplace Pressures
- Increasing competition
- Customer satisfaction
- Cost pressure

Culture of Engagement
- Changing employee expectations
- Rapidly changing cultural values
- Driving innovation through collaboration

Changing Workforce
- Retirements across all levels of leadership
- Generational differences in the workplace

Recruitment & Retention of Talent
- Tightening labor market
- Realities of a mobile workforce
- Today’s employees expect development

The Leadership Development Blueprint connects everyday business challenges your organization faces with the skills leaders need to successfully address the issues. Our program is designed to develop leadership skills to address the many challenges organizations face.

Organizations require leadership at all levels, and leadership skills need to evolve to meet the growing demands and pressures of a global marketplace. Liddell Consulting’s Leadership Development Blueprint offers four program types to build leadership capabilities where needed the most. The starting point is Liddell Consulting’s comprehensive needs analysis followed by a customized program to address your top business challenges and priorities.

With the Blueprint, organizations have the information they need to build leadership development, lay the foundation for sustained success, and prepare all leaders for the day-to-day challenges ahead.

Leadership Required at All Levels

Leadership is a continuous cycle that involves leading self, leading others, and leading the organization. Strong leadership is needed at every level within a company to ensure long-term success. Without this leadership foundation, every area of a business can be negatively impacted.
Identify Your Top Talent

Liddell Consulting’s Leadership Development Blueprint helps your leaders identify and track high-potential employees to fill top management positions. Fostering the next generation of leaders is an on-going necessity and leaves you with critical questions:

Who will take over key leadership roles?

How will we find, and retain, top talent?

How can we prevent competition from luring away our top performers?

Our leadership development plan will help you identify top talent based on three criteria: Distinguished Performance; Strong Foundational Skills; and Future Role Capacity.

Your organization’s leaders are the front lines in developing talent that meet this criteria. Within each criteria are specific qualities to help you determine who has the leadership traits needed to take your company successfully into the future.

By building a strong leadership foundation at every level in the organization, leaders will know how to address challenges, adapt to changes, and realize success.

DISTINGUISHED PERFORMANCE
- Technically competent
- Embraces company values
- Consistently achieves results over time

STRONG FOUNDATIONAL SKILLS
- Drive/ambition
- Understands organization’s culture
- Strong interpersonal skills
- Adapts to change
- Presence
- Learns and applies new skills
- Resilience

FUTURE ROLE CAPACITY
- Demonstrates potential to move to the next leadership level and achieve expectations
Designing Your Development Plan

The starting point for designing a leadership development plan begins with a needs analysis. Liddell Consulting facilitates the needs analysis to identify the required leadership focus and your organization’s current leadership strengths and weaknesses.

The next step is to customize development programs based on the needs analysis and the requirements of your learners. Liddell Consulting starts the development plan by assessing each employee. Skills assessments completed by both the participant and the manager highlight the behaviors and skills within core competencies that are contributing to, or impacting, success. Identifying areas for development, and creating a plan, will move the individual and the organization towards new levels of performance.

The core leadership competencies are focused on the key requirements for success.
# Development Plans At Every Level

Liddell Consulting offers development programs for high-impact performance at all leadership levels. Based on the needs analysis, programs are recommended that are customizable and unique to your organization.

<table>
<thead>
<tr>
<th>Leadership Development</th>
<th>Learning Areas</th>
<th>Leadership Levels</th>
</tr>
</thead>
</table>
| Executive Leadership Development (ELD) | • Strategic Thinking and Planning  
• Building A Culture of Accountability and Success  
• Leaders Teaching Other Leaders  
• Coaching and Mentoring | Executives |
| Leadership Development Academy (LDA) | • Principles of Empowering Leadership  
• Emotional Intelligence  
• Coaching and Mentoring  
• Influential Leadership Communication | First Level Managers  
Manager of Managers |
| Pathway to Leadership (PTL) | • Principles of Empowering Leadership  
• 5 Roles of leadership  
• Team Performance  
• Effective Delegation  
• Performance Management  
• Team Charter | Emerging Talent  
First Level Managers |
| Emerging Leadership Essentials (ELE) | • Personal Influence  
• Leading Self  
• Effective Communication  
• Conflict Management | Emerging Talent |
Executive Leadership Development (ELD)

Leverages leadership potential to maximize the organization’s commitment, motivation, and alignment to results.

**Challenge Areas**

- Define and articulate vision.
- Build strategic alignment.
- Develop a leadership and talent strategy aligned with business strategy.
- Establish and lead the culture necessary for success.
- Connect people and teams to company success.
- Foster change and innovative ideas.

**Tools**

- Program Materials
- Self Evaluations
- DISC Style Assessment
- 360 Leadership Survey
- Individual Development Plan
- Spaced Repetition Sessions
- Application Assignments
- Coaching Advice

---

**Senior Level Leaders**

**Manager of Managers**

---

**DESIGNED FOR**

Five (5) Interactive Training Sessions
3-Hour Sessions

---

**Challenge Areas**

<table>
<thead>
<tr>
<th>Session</th>
<th>The Business Environment</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Analyze and understand external challenges and opportunities.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Session</th>
<th>Your Business Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Understand your value to your customers and factors critical for business success.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Session</th>
<th>The Business Environment</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Define your competitive advantage and how to stay relevant and resilient.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Session</th>
<th>Culture and Leadership</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>Outline your desired culture and the leadership behavior to drive success.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Session</th>
<th>Goal Setting</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>Connect your team members contribution to goals and business value.</td>
</tr>
</tbody>
</table>
Leadership Development Academy (LDA)

Enhances the learner’s ability to manage ambiguity, deal with complex situations, and effectively address competing priorities while leading others and collaborating cross-functionally to achieve tangible results.

Manager of Managers  First-level managers

Five (5) Interactive Training Sessions
6-Hour Sessions (full day)

Challenge Areas

- Build a strong understanding and awareness of self, and steps needed to make the strongest, positive impact in the workplace.
- Increase emotional intelligence for greater influence, stronger relationships, and higher levels of productivity.
- Enhance ability to engage others and lead with strategic purpose and vision.
- Increase strategic thinking capabilities and the ability to “make the right call.” Identify and articulate personal and professional goals and prepare to assume greater/ increased responsibilities.

Tools

- Program Materials
- Self and Manager Evaluations
- DISC Style Assessment
- 360 Leadership Survey
- Individual Development Plan
- Spaced Repetition Sessions
- Application Assignments
- Strategic Projects
- Coaching Advice

Session 1
Principles of Empowering Leadership
Unleash the commitment and motivation of your followers to drive performance.

Session 2
Influential Communication
Increase your leadership influence and confidence through meaningful interactions.

Session 3
Leading with Purpose
Evaluate and refine your leadership “balance” to enhance your delegation capability and effectiveness.

Session 4
High Performing Teams
Build a foundation for high performance teamwork aligned and connected to business results.

Session 5
Coaching for Performance
Conquer your key moments to become a more effective business coach.
Pathway to Leadership (PTL)

Prepares first-level managers and emerging leaders to achieve lasting results through people and teams.

DEIGNED FOR

First-level managers

Emerging Leaders

Five (5) Interactive Training Sessions
3-Hour Sessions

Challenge Areas

- Create greater ownership for achieving results.
- Transition from individual contributor to leading others.
- Running your business, not letting your business run you.
- Strengthen business relationships to achieve positive outcomes.
- Manage and lead conflict effectively.

Tools

- Program Materials
- Self and Manager Evaluations
- DISC Style Assessment
- Individual Development Plan
- Spaced Repetition Sessions
- Application Assignments
- Coaching Advice

Session 1

Leadership vs. Management
The importance of leadership in achieving long-term organizational success.

Session 2

The Five Leadership Roles
The difference between working IN the business and ON the business.

Session 3

Build Trusting Relationships
Understand the importance of being trustworthy and his impact on your leadership.

Session 4

Conflict Resolution
Turning challenging situations into positive outcomes.

Session 5

Coaching Fundamentals
Mastering the steps of the coaching conversation.
LEADERSHIP DEVELOPMENT BLUEPRINT

EMERGING LEADERSHIP ESSENTIALS (ELE)
Prepares individual contributors and emerging leaders to achieve lasting results through people and teams.

**DESIGNED FOR**

- Emerging Leaders
- Individual Contributors

**Challenge Areas**

- Learn how people perceive your verbal and non-verbal communication.
- Improve trust by assuming positive intention.
- Embrace your communication style and understand styles different from your own.
- Encourage and open opportunities for safe one-way and two-way communication.
- Understand how your communication style may affect your email communication.

**Tools**

- Program Materials
- Self and Manager Evaluations
- DISC Style Assessment
- Individual Development Plan
- Spaced Repetition Sessions
- Application Assignments
- Coaching Advice

**Session 1**

**Basic Communication**
Understand how viewpoints and perceptions impact outcomes.

**Session 2**

**Personal Influence**
Discover your communication style and learn to adjust for other styles and better results.

**Session 3**

**Giving and Receiving Feedback**
Use feedback as a tool for personal development and helping others improve.

**Session 4**

**Conflict Resolution**
Turning challenging situations into positive outcomes.

Four (4) Interactive Training Sessions
3-Hours Each
Assessments for Leaders, Individuals, and Teams

Assessments are powerful drivers of learning and change. Liddell Consulting’s assessment and feedback process helps participants measure where they are, clarify needs and goals, and set direction for further development. Through the use of three powerful assessment tools, insight can be gained into DISC personality indicators, team effectiveness, and perceptions of your organization’s leaders. The powerful tools below fit seamlessly into Liddell Consulting’s Leadership Development Blueprint program.

Everything DiSC®

A DISC personality assessment that helps you understand an individual’s motivation and behaviors. Everything DiSC®™ uses a research-validated learning model to create a highly personalized experience. It is used to build more effective relationships and understand leadership styles.

Everything DiSC 363® for Leaders

Everything DiSC 363® for Leaders isn’t just any 360. It’s a dynamic 360-degree feedback tool plus 3 personalized strategies for leaders to put into action immediately—a 360 + 3! The richness of Everything DiSC® comes together with the research-based Eight Approaches to Effective Leadership framework to help any leader—emerging high-potentials and experienced executives alike—incorporate critical feedback from direct reports, peers, and bosses into a development plan to increase their effectiveness in a leadership role. Whether coaching one-on-one or working with small groups of aspiring leaders, this powerful set of resources includes tips, techniques, and step-by-step guidance to help you introduce Everything DiSC 363 for Leaders into an organization, get buy-in from senior leadership, determine the scope and timeline for implementation, and deliver a fully customizable 360-degree feedback and coaching offering that meets your client’s specific leadership development needs.

PXT Select™

PXT Select™ offers superior selection and employee assessment tools to help organizations make smarter hiring decisions. Delivered exclusively through a network of Authorized Partners, our assessment solutions empower organizations by providing them with actionable data about the people they employ now and in the future. Simply put, PXT Select™ can make selecting the right candidate for a job both simpler and smarter. Having the right people in the right jobs fosters a culture of happier, more engaged, and more productive employees.
Staying On Track

Liddell Consulting Group’s online portal keeps every task involving your leadership development program in one place. The portal can be accessed from Liddell Consulting’s website, through the mobile application, or from a desktop computer.

Participants interact and upload assignments between sessions. Reminders, tasks, and assignments are sent real time via email and stored in the portal for anytime access. Managers and program sponsors can follow progress in real time. The portal is an essential and simple way to keep learners engaged and motivated to achieve results!
Liddell Consulting Group is the trusted adviser for leaders and managers. As experienced leadership experts, we offer perspective for the complicated challenges organizations face, provide comprehensive and objective evaluations, then develop actionable and results-oriented solutions. Liddell Consulting helps leaders discover the driving force behind their organization’s ability to achieve. Finding their purpose empowers leaders to recognize value, and create a company culture of engagement, contribution, and trust. Liddell Consulting can help you unlock the full potential at all levels of your organization.

Reach Us At

603.881.9999
877.603.7593

www.liddellconsulting.com

info@liddellconsulting.com